

MEDIA RELEASE:

Shoal Bay Resort & Spa – Australia's Hidden Gem

Shoal Bay Resort & Spa is located on the white sands of Shoal Bay, by the entrance to Port Stephens, 2½ hours drive north of Sydney and 25 minutes from Newcastle airport. No doubt one of the most spectacular locations on the East Coast of Australia, guests are spoilt with breathtaking views of the bay and the volcanic Tomaree headlands. With the stunning beach, sparkling blue water and pristine national parks on the door step not to mention a vast array of leisure activities and dining options, it's not surprising that a significant proportion of guests to Shoal Bay Resort & Spa are repeat visitors.

Shoal Bay Resort and Spa is unique in its offering to business and leisure guests- *The Essence of Port Stephens- since 1934*. Everything from the long standing, rich history to the spectacular location, the extensive facilities, the service and the diverse leisure activities contribute to this 'promise'. Spread over 5 acres of beachfront property, the Resort encompasses over 200 luxurious self-contained apartments, villas and suites. Rated by the AAA Tourism body as 4½ star, the Resort provides accommodation for 700 guests in peak summer periods. The Resort offers the perfect retreat for all types of traveller, holiday maker or conference delegate successfully blending charm and warmth with sophistication and hospitality.

Shoal Bay Resort & Spa has evolved from its original humble beginnings as the Shoal Bay Country Club Hotel established in 1934. The property has survived a colourful past, including involvement as a temporary Military headquarters during World War 2 and a fire which caused extensive damage in 1955. Shoal Bay Resort & Spa was most recently renovated and refurbished in 2004.

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Facilities at Shoal Bay Resort & Spa include: 4 restaurants, 3 bars, Kids Club on weekends and daily during NSW school holiday periods, complimentary secure undercover parking and heated resort pool with children's wading area and fountain and the \$5.5 million Aqua Spa.

The senses are sure to be indulged in the Aqua Spa, which offers a diverse range quality body and facial products and a large selection of therapeutic treatments. Our professional spa therapists can treat you to a wellness massage in one of 12 treatment rooms. Be pampered with a vast range of beauty treatments catered to suit every need including waxing and manicures. Aqua Spa offers resort guest's complimentary access to the 25m heated lap pool and gymnasium, and use of a true thalassotherapy spa experience – detoxify, rejuvenate, and refresh whilst immersing yourself in our salt, mineral, or fresh water spas. Feel the stress and tension of modern day living melt away....

The pristine sands and sparkling waters of Shoal Bay, in Port Stephens' sweeping natural harbour are the perfect playground for an escape. The area is a haven for golfers and there are numerous stunning bush walking trails offering unsurpassable views across the bay and magnificent surrounding area. Experience Shoal Bay Resort & Spa and see why visitors have been staying here for over 75 years.

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MEDIA ENQUIRIES:

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